2017

Graphic Means Campaign

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Parkland College

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Graphic Design at Parkland College proudly presents a new documentary by Briar Levit featuring interviews with:

- STEVEN HELLER
- APRIL GREIMAN
- ART CHANTRY
- ELLEN LUPTON
- TOBIAS FRERE-JONES
- KEN GARLAND
- AND MORE...

Before design was digital.

graphic means
A History of Graphic Design Production

CHAMPAIGN URBANA PREMIERE NOV 14 @ 7PM
Exclusive one-night only
Tuesday, November 14, 2017 at 7pm

GRAPHIC MEANS: A HISTORY OF GRAPHIC DESIGN PRODUCTION
A benefit screening for Giertz Gallery at Parkland College

GRAPHIC MEANS is a brand-new independent documentary that explores the rapid changes in design from the mid-century modern era of “Mad Men” to the introduction of the Macintosh computer.

Decades before every desktop had a computer, it was the hands of industrious workers and ingenious tools that brought type and image together. Using rare archival footage and interviews, this groundbreaking film uncovers the hidden history of the graphic design industry’s “cold type” era.

Graphic Means is currently making the rounds at film festivals, film societies, museums and specialty cinemas in Australia, Denmark, Italy, Netherlands, Poland, New Zealand, Russia, Thailand, UK, and across the US. Mark your calendar for the local premiere of this important new documentary.

HAROLD AND JEAN MINER THEATRE AT PARKLAND COLLEGE
$8 admission (if purchased online)
$10 admission (at the door)
www.parkland.edu/graphicmeans

MEET APRIL GREIMAN:
A panel discussion featuring filmmaker Briar Levit and design legend April Greiman will follow the screening (both will be joining us via Skype). A distinguished panel of local designers and educators have also been invited to join the lively discussion.

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PANEL DISCUSSION TO FOLLOW THE SCREENING
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www.parkland.edu/graphicmeans
Doors open at 6:30pm • Show starts at 7pm
Panel discussion to follow the screening
Harold and Jean Miner Theatre at Parkland College
2400 W Bradley Ave • Champaign, IL

GDS.PARKLAND.EDU/GRAPHICMEANS
TICKETS

WILL CALL

pick up reserved tickets here

Graphic Design
Interactive Design
FINE & APPLIED ARTS
at PARKLAND COLLEGE
ADMISSION $10
Parkland Students FREE

cash | checks | visa | mastercard